

JUVENTUS OFFICIAL FAN CLUB

2025-2026 "JUVENTUS OFFICIAL FAN CLUB" PROJECT MEMBERSHIP APPLICATION FORM

JUVENTUS OFFICIAL FAN CLUB

Last name*

First Name

Gender*

<input type="text"/>	M	F
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Country of birth*

Date of birth*

<input type="text"/>	-	-	/	-	-	/	-	-	-	-
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Municipality of birth*

Residence** (municipality in Italy/Foreign Country)

Mobile

Email*

<input type="text"/>	@	<input type="text"/>
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Juventus Card Number***

Membership No.

Type of Identity Document*

ID Document No.*

Identity card	Passport	<input type="text"/>
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**mandatory data.*

*** mandatory for use of ticketing services*

**** mandatory for the purchase of Season Ticket*

NOTE The mobile phone number may be used to facilitate direct and prompt communication with the Member and, subject to prior authorisation, for marketing purposes. Provision of the information is optional; in case a telephone contact is not provided, Juventus will not be able to contact the member immediately and promptly when necessary.

SELECT THE JOFC MEMBERSHIP PACK

Juventus Official Fan Clubs based in Italy and Europe

- [] €20.00 (TWENTY Euro) - BASIC Rate Membership Pack
- [] €30.00 (THIRTY Euros) - PLUS Rate Membership Pack
- [] €14.00 (FOURTEEN Euros) - UNDER 14 Rate Membership Pack (born after 1 July 2012)
- [] €5.00 (FIVE Euros) - UNDER 5 Rate Membership Pack (born after 1 July 2021) ⁽¹⁾
- [] €5.00 (FIVE Euros) - MEMBER Rate Membership Pack (in possession of an active Juventus Membership at the time of activation as a member)

UPGRADE- Juventus Official Fan Clubs based in Italy and Europe ⁽²⁾

- [] €10.00 (TEN Euros) **from** BASIC Rate Membership Pack **to** PLUS Rate Membership Pack
- [] €25.00 (TWENTY-FIVE Euros) **from** MEMBER Rate Membership Pack **to** PLUS Rate Membership Pack
- [] €9.00 (NINE Euros) **from** MEMBER Rate Membership Pack **to** UNDER 14 Rate Membership Pack (born after 1 July 2012)

- ⁽¹⁾ Members belonging to the Under 5 and Under 14 categories may only purchase the packs entitled "UNDER 5 Rate Membership Pack" and "UNDER 14 Rate Membership Pack" respectively. No UPGRADE is foreseen.
- ⁽²⁾ The UPGRADE envisaged for Members with BASIC Rate Membership Packs and/or MEMBER Rate Membership Packs will ONLY be possible after the new JOFC portal becomes functional. Juventus will inform all Juventus Official Fan Clubs of the date from which it will be possible to subscribe to the UPGRADE.

Juventus Official Fan Clubs based outside Europe

- [] €20.00 (TWENTY Euros) - INTERNATIONAL Rate Membership Pack
- [] €14.00 (FOURTEEN Euros) - UNDER 14 Rate Membership Pack (born after 1 July 2012)
- [] €5.00 (FIVE Euros) - UNDER 5 Rate Membership Pack (born after 1 July 2021) ⁽³⁾
- [] €5.00 (FIVE Euros) - MEMBER Rate Membership Pack (in possession of an active Juventus Membership at the time of activation as a member)

UPGRADE- Juventus Official Fan Clubs based outside Europe ⁽⁴⁾

- [] €15.00 (FIFTEEN Euros) **from** MEMBER Rate Membership Package **to** INTERNATIONAL Rate Membership Package
- [] €9.00 (NINE Euros) **from** MEMBER Rate Membership Pack **to** UNDER 14 Rate Membership Pack (born after 1 July 2012)

- ⁽³⁾ Members belonging to the Under 5 and Under 14 categories may only purchase the packs entitled "UNDER 5 Rate Membership Pack" and "UNDER 14 Rate Membership Pack" respectively. No UPGRADE is foreseen.
- ⁽⁴⁾ The UPGRADE envisaged for Members with MEMBER Rate Membership Packs will ONLY be possible after the new JOFC portal becomes functional. Juventus will inform all Juventus Official Fan Clubs of the date from which it will be possible to subscribe to the UPGRADE.

CONSENT TO THE PROCESSING OF PERSONAL DATA

The undersigned (first and last name) _____ after reading the attached information document hereby

☐ consents ☐ does not consent

to the processing of his/her data by Juventus F.C. S.p.A. for the marketing purposes as defined in the attached Policy, including for assessing customer's satisfaction, carrying out market surveys and polls, promotions and products and/or services offers, **by Juventus**, by sending short emails, text messages and newsletter notice messages, or through traditional methods, regarding Juventus or products and services offered by partners of Juventus (Marketing Purposes);

☐ consents ☐ does not consent

to the processing of his/her data by Juventus F.C. S.p.A. for profiling and/or market analysis activities for the purpose of receiving targeted promotions, discounts and communications based on the provided data (Profiling Purposes);

Place and date _____ **Applicant's signature*:** _____

*FOR MINORS, SIGNATURE OF THE PERSON WITH PARENTAL RESPONSIBILITY, PURSUANT TO THE APPLICABLE REGULATIONS ON PERSONAL DATA PROTECTION (Article 8 of Regulation (EU) 679/2016)

The undersigned

(Name and last name) * _____

- declares he/she is aware and has received a copy of the Terms and Conditions for participation in the Juventus Official Fan Club Project described above and accepts them.
- The undersigned also declares that he/she has acknowledged the exclusion of the right of withdrawal pursuant to the Italian Consumer Code

Place and date _____

Signature*: _____

PARENT: NAME _____ **SURNAME** _____ **BORN IN** _____ **PROV** _____ **DATE** _____

**for minors, the declaration must be signed by the person with parental responsibility for the minor, indicating the personal details of the person who signs.*

- Pursuant to Articles 1341 and 1342 of the Italian Civil Code, the undersigned specifically approves the following articles:
article 4 (limitation of liability of Juventus), article 7 (service restrictions), article 9 (prohibition on assignment and prohibition on the purchase of several JOFC Membership Packs), article 10 (limitation of the liability of Juventus), article 12 and article 13 (cases of exclusion, interruption, suspension, limitation of services), article 14 (exclusion of the right of withdrawal), article 16 (applicable legislation), article 17 (jurisdiction)

Signature*: _____

PARENT: NAME _____ **SURNAME** _____ **BORN IN** _____ **PROV** _____ **DATE** _____

**for minors, the declaration must be signed by the person with parental responsibility for the minor, indicating the personal details of the person who signs.*

- aware of the civil and criminal consequences of providing false statements and false documents, and affirms that the information provided in the application form is true and accurate and that he/she has the authority to sign.

Furthermore, pursuant to Article 46 of the Italian Presidential Decree 445/2000, the undersigned declares:

- i. that he/she is not subject to the measures envisaged in article 6 of law No. 401 of 13 December 1989 (prohibition on accessing venues where sporting events take place);
- ii. that he/she is not subject to preventive measures pursuant to Law No. 1423 of 27 December 1956 (preventive measures towards dangerous individuals for the sake of safety and public morality);
- iii. that he/she has never been convicted, including by a judgment that is not yet final, of offences committed during or on the occasion of sporting events.

Signature*: _____

PARENT: NAME _____ SURNAME _____ BORN IN _____ PROV _____ DATE _____

**for minors, the declaration must be signed by the person with parental responsibility for the minor, indicating the personal details of the person who signs.*

DISCLAIMER AND AUTHORISATION FOR USE AND PUBLICATION OF IMAGES

In relation to audio-video recordings and/or photographs taken during the sporting events and/or other events organised by, or on behalf of, Juventus as part of the Juventus Official Fan Club Project, which the Juventus Official Fan Club Member is involved in, the Juventus Official Fan Club Member hereby consents to the photographs and/or video images depicting him/her being used by Juventus for any reason and purpose, including - without limitation:

- 1) for publishing initiatives implemented by the official communication bodies of Juventus, and/or third parties authorised by Juventus (published in any language),
- 2) for broadcasting (in any part of the world, live or recorded) of those recordings (alone and/or in other programmes and/or materials) on radio and/or television – public, private and pay-per-view – via the Internet and/or mobile applications, in cinemas and on any other media (including broadcast on giant screens inside the Allianz Stadium),
- 3) for transmission to Juventus Official Fan Clubs who may, in turn: (i) send them to event participants and/or (ii) publish them on their own websites and/or social pages as part of the information and promotion of Juventus activities relating to the Juventus Official Fan Club,
- 4) to promote and publicise Juventus and/or Juventus affiliation products (including, but not limited to, the Juventus Official Fan Club project) and the activities organised by Juventus within them; 5) for archive purposes,
- 6) for use for promotional/advertising and commercial purposes.

To that end, he/she hereby agrees to be photographed, recorded or filmed by Juventus and/or any third parties appointed by the same and, pursuant to articles 10 and 320 of the Italian Civil Code, and articles 96 and 97, Law No. 633 of 22/04/1941 - the Copyright Law, also hereby authorises Juventus to use, transmit, publish, disseminate, grant under licence to third parties, for all purposes, including commercial, his/her voice, image and picture by means of photographic images and/or live or recorded videos, without any restriction, throughout the world, in perpetuity and in any case for the entire duration of legal protection as enshrined in every country in the world, hereby granting free of charge a full disclaimer, authorisation and transfer of rights.

By way of example, the aforementioned authorisation is also understood to include the right to use the recordings and images, in all parts thereof, even separately:

- on any format or medium used for showing those recordings currently known (such as, by way of example but without limitation: audio, video, photo, films, multimedia, digital medium, television recording, magnetic medium and any other technological means, including television, radio, internet and/or other online network), or that is invented in future

- on all media available to Juventus and/or with which Juventus has agreements, of any type, nature and medium, therein including all possible platforms including, by way of example but without limitation, satellite, digital, terrestrial, internet, mobile telephony,
- on physical or digital products produced and marketed in any way and form by Juventus and/or by its third-party licensees,

with the sole limitation that the rights relating to honour and reputation are respected, and for the purposes of archiving by Juventus (which the Undersigned recognises may be exploited even commercially by Juventus and/or by companies authorised by the same without limitation).

Likewise, the aforementioned authorisation includes the right to carry out, on the photographic and/or video material taken live and/or recorded, processing, adaptations, cuts and/or changes of any kind also through any alterations in sequences and/or insertions of other material, etc.

In relation to the foregoing, the Juventus Official Fan Club Member declares:

- that he/she has been informed and to agree that he/she has no claim against Juventus and generally against anyone who uses and exploits the video and/or photographic material;
- that he/she releases Juventus from any consequence of any nature resulting from conduct and statements made during the recording

Signature *: _____ Signature *: _____

PARENT: NAME _____	SURNAME _____	BORN IN _____	PROV _____	DATE _____
PARENT: NAME _____	SURNAME _____	BORN IN _____	PROV _____	DATE _____

**in the case of a Juventus Fan Club Member aged under 18, this disclaimer must be signed by both parents or by the person having parental responsibility detailed in the following declaration:*

This authorisation is also valid as consent for communication to third parties, for the publication and disclosure of photos and videos in the press/TV/internet/social media, mobile applications (such as, merely by way of example, on the Company's social networks and mobile App, on its institutional website and/or on websites linked thereto) and to the processing of personal data pursuant to the GDPR (Regulation (EU) 2016/679).

This authorisation may be revoked at any time by written communication to be sent to the following email address: privacy@juventus.com:

Signature *: _____ Signature *: _____

PARENT: NAME _____	SURNAME _____	BORN IN _____	PROV _____	DATE _____
PARENT: NAME _____	SURNAME _____	BORN IN _____	PROV _____	DATE _____

**in the case of a Juventus Fan Club Member aged under 18, this disclaimer must be signed by both parents or by the person having parental responsibility detailed in the following declaration:*

IN THE CASE OF A MINOR

Indicate Names and Surname of parents

PARENT: NAME _____ **SURNAME** _____ **BORN IN** _____ **PROV** _____ **DATE** _____

PARENT: NAME _____ **SURNAME** _____ **BORN IN** _____ **PROV** _____ **DATE** _____

[] we declare that we sign this document in our capacity as parents of the minor in accordance with and for the effects of article 316 of the Italian Civil Code.

[] I declare that I exercise parental responsibility alone, in accordance with and for the effects of article 316 of the Italian Civil Code, having

received a mandate for that purpose also from the other parent, who has been notified in advance. I undertake to deliver to Juventus at the simple request of the latter a copy of said mandate and to indemnify and hold harmless Juventus Football Club S.p.A. from any liability in relation to the lack of truthfulness of what is declared.

(signature)

(signature)

TERMS AND CONDITIONS FOR THE SUPPLY OF SERVICES RESERVED TO JUVENTUS OFFICIAL FAN CLUB MEMBERS

1. In the Terms and Conditions set out below **"Juventus"** is intended as Juventus Football Club S.p.A., with head office in Turin, Via Druento 175, VAT No. 00470470014, and **"Juventus Official Fan Club Member"** as the member of the Juventus Official Fan Club who has joined the project and has purchased from their own Official Fan Club the Juventus Official Fan Club service pack (hereinafter **"JOFC Membership Pack"**) and for whom the Juventus Official Fan Club has paid the required fee. In addition, **"BASIC JOFC Season Ticket"** means the type of season subscription to the Allianz Stadium for the 2025-2026 football season, purchased through the Member's Juventus Official Fan Club, which grants the right to access the stadium and watch, from the indicated seat, the home matches of the Juventus men's first team in the 2025-2026 Italian Serie A Championship with only the *name change* function and limited to 6 matches; **"FULL JOFC Season Ticket"** means the type of season subscription to the Allianz Stadium for the 2025-2026 football season, purchased through the Member's Juventus Official Fan Club, which grants the right to access the stadium and watch, from the indicated seat, the home matches of the Juventus men's first team in the 2025-2026 Italian Serie A Championship, with both the *name change* and *seat resale* functions for all matches covered by the season subscription; **"STAR JOFC Season Ticket"** means the type of season subscription to the Allianz Stadium on sale for the 2025-2026 football season only in the event of qualification for the 2025/2026 UEFA Champions League or the 2025/2026 UEFA Europa League, purchased through the Member's Juventus Official Fan Club, which grants the right to access the stadium and watch, from the indicated seat, (i) the home matches of the Juventus first team in the 2025-2026 Serie A Championship; (ii) the home matches of the Juventus men's first team in the league phase of the 2025-2026 edition of the UEFA Champions League, in the event of qualification for the UEFA Champions League, or, the home matches of the Juventus men's first team in the 2025-2026 championship phase of the Europa League, in the event of qualification for the UEFA Europa League (a total of 4 matches); (iii) the home match of the Juventus men's first team in the round of 16 of the 2025-2026 edition of the Italian Cup, with both the *name change* and *seat resale* functions for all the matches covered by the season subscription; **"UNDER 14 JOFC Season Ticket"** means the type of season subscription to the Allianz Stadium for the 2025-2026 football season, with a rate reserved for Under 14s, purchased through the Member's Juventus Official Fan Club, which grants the right to access the stadium and watch, from the indicated seat, the home matches of the Juventus men's first team in the 2025-2026 Italian Serie A Championship, with only the *name change* function for all the matches covered by the season subscription; **"UNDER 28 JOFC Season Ticket"** means the type of season subscription to the Allianz Stadium for the 2025-2026 football season, with a rate reserved for Under 28s, purchased through the Member's Juventus Official Fan Club, which grants the right to access the stadium and watch, from the indicated seat, the home matches of the Juventus men's first team in the 2025-2026 Italian Serie A Championship, with only the *name change* function and limited to 6 matches; **"Season Ticket"** means, without distinction, the BASIC JOFC Season Ticket and/or the JOFC FULL Season Ticket and/or the STAR JOFC Season Ticket and/or the UNDER JOFC 14 Season Ticket and/or the UNDER 28 JOFC Season Ticket.
2. The JOFC Membership Pack is a strictly personal pack of goods and services that gives the holder access to the following benefits/services, which differ according to the type of pack:
 - a) **BASIC Rate Membership Pack** (reserved for only Members of the Juventus Official Fan Clubs based in Italy or in other European countries):
 - Juventus Official Fan Club e-card, which entitles users to:
 - discounts on the rates of the JMedical medical centre located in via Druento 153/56 - Turin, by showing the

- Juventus Official Fan Club e-card in paper or digital format when making the booking (the percentage and the services for which you will be able to access the discount are decided at JMedical's discretion);
- special rates for visits to the Juventus Museum and/or Juventus Museum & Allianz Stadium Tour and/or Juventus Museum & MatchDay Tour;
 - special rates on overnight stays at the JHotel located in via Traves 40 - Turin (without the possibility of combining the stay with the ticket, which must be requested through your JOFC);
- the opportunity to purchase dedicated Juventus Official Fan Club merchandise
 - the opportunity to purchase the Juventus Card from their Juventus Official Fan Club
 - ticketing services through their Juventus Official Fan Club to which they belong during the season ticket campaign;
 - access to Mediated Sales through the Juventus Official Fan Club to which they belong;
 - for the JOFC Member who holds a **BASIC JOFC Season Ticket**, purchased through his/her own Juventus Official Fan Club of reference: the option to register as a "reserve" in the My Season Pass section up to a maximum number of 2 JOFC Members and to change the name of his/her own season ticket in favour of a reserve for a maximum of 6 matches included in the Season Ticket;
 - for the JOFC Member who holds a **FULL JOFC Season Ticket** purchased through his/her own Juventus Official Fan Club of reference: the option to register as a "reserve" in the My Season Pass section, up to a maximum number of 6 JOFC Members and to change the name of his/her season ticket in favour of one of the aforementioned reserves for every match included in the Season Ticket;
 - for the JOFC Member who holds a **STAR JOFC Season Ticket** purchased through his/her own Juventus Official Fan Club of reference: the option to register as a "reserve" in the My Season Pass section, up to a maximum number of 8 JOFC Members and to change the name of his/her season ticket in favour of one of the aforementioned reserves for every match included in the season ticket;
 - for the JOFC Member holder of an **UNDER 28 JOFC Season Ticket**, purchased through his/her own Juventus Official Fan Club of reference: the option to register as a "reserve" in the My Season Pass section up to a maximum number of 2 JOFC Members and to change the name of his/her own season ticket in favour of one of the aforementioned reserves for a maximum of 6 matches included in the season ticket;
 - for the JOFC Member who owns an **UNDER 14 JOFC Season Ticket** purchased through his/her own Juventus Official Fan Club of reference: the option to register as a "reserve" in the My Season Pass section up to a maximum number of 4 JOFC Members and to change the name of his/her season ticket in favour of one of the aforementioned reserves for every match included in the Season Ticket;
 - for the JOFC Member who holds a **FULL JOFC Season Ticket** or **STAR JOFC Season Ticket** purchased through his/her own Juventus Official Fan Club of reference: the option to resell his/her seat through Juventus or through his/her own Juventus Official Fan Club of reference, in the latter case only to JOFC Members of the JOFC Club they belong to, for every match included in his/her season ticket;
 - the option to be registered as a "reserve" of a JOFC Member who holds a Season Ticket;
 - possibility of being indicated as an assignee of the pre-emption rights recognized to the JOFC Member who holds the Season Ticket and who is enrolled in the same Juventus Official Fan Club;

Members who are also Juventus Card holders (a product not included in the JOFC Membership Pack):

- a 10% discount at physical Juventus Stores by showing the Juventus Card at the cash desk

The discount cannot be combined with other discounts/offers/promotions and does not apply to those items or categories of items which, from time to time, Juventus may, at its sole discretion, expressly exclude from discounts and/or promotional activities.

b) **PLUS Rate Membership Pack** (reserved only for Members of Juventus Official Fan Clubs based in Italy or in other European countries):

- 1 welcome gadget
- Juventus Official Fan Club e-card, which entitles users to:
 - discounts on the rates of the JMedical medical centre located in via Druento 153/56 - Turin, by showing the Juventus Official Fan Club e-card in paper or digital format when making the booking (the percentage and the services for which you will be able to access the discount are decided at JMedical's discretion);
 - special rates for visits to the Juventus Museum and/or Juventus Museum & Allianz Stadium Tour and/or Juventus Museum & MatchDay Tour;
 - special rates on overnight stays at the JHotel located in via Traves 40 - Turin (without the possibility of combining the stay with the ticket, which must be requested through your JOFC);
- the opportunity to purchase dedicated Juventus Official Fan Club merchandise
- the opportunity to purchase the Juventus Card from their Juventus Official Fan Club
- ticketing services through their Juventus Official Fan Club to which they belong during the season ticket campaign;
- access to Mediated Sales through the Juventus Official Fan Club to which they belong;
- access to Instant Sales through the Juventus Official Fan Club to which they belong:
- for the JOFC Member who holds a **BASIC JOFC Season Ticket**, purchased through his/her own Juventus Official Fan Club of reference: the option to register as a "reserve" in the My Season Pass section up to a maximum number of 2 JOFC Members and to change the name of his/her own season ticket in favour of a reserve for a maximum of 6 matches included in the Season Ticket;
- for the JOFC Member who holds a **FULL JOFC Season Ticket** purchased through his/her own Juventus Official Fan Club of reference: the option to register as a "reserve" in the My Season Pass section, up to a maximum number of 6 JOFC Members and to change the name of his/her season ticket in favour of one of the aforementioned reserves for every match included in the Season Ticket;
- for the JOFC Member who holds a **STAR JOFC Season Ticket** purchased through his/her own Juventus Official Fan Club of reference: the option to register as a "reserve" in the My Season Pass section, up to a maximum number of 8 JOFC Members and to change the name of his/her season ticket in favour of one of the aforementioned reserves for every match included in the Season Ticket;
- for the JOFC Member holder of an **UNDER 28 JOFC Season Ticket**, purchased through his/her own Juventus Official Fan Club of reference: the option to register as a "reserve" in the My Season Pass section up to a maximum number of 2 JOFC Members and to change the name of his/her own season ticket in favour of one of the aforementioned reserves for a maximum of 6 matches included in the season ticket;
- for the JOFC Member who owns an **UNDER 14 JOFC Season Ticket** purchased through his/her own Juventus Official Fan Club of reference: the option to register as a "reserve" in the My Season Pass section up to a maximum number of 4 JOFC Members and to change the name of his/her season ticket in favour of one of the aforementioned reserves for every match included in the Season Ticket;
- for the JOFC Member who holds a **FULL JOFC Season Ticket** or **STAR JOFC Season Ticket** purchased through his/her own Juventus Official Fan Club of reference: the option to resell his/her seat through Juventus or through his/her own Juventus Official Fan Club of reference, in the latter case only to JOFC Members of the JOFC Club they belong to, for every match included in his/her season ticket;
- the option to be registered as a "reserve" of a JOFC Member who holds a Season Ticket;
- possibility of being indicated as an assignee of the pre-emption rights recognized to the JOFC Member who holds the Season Ticket and who is enrolled in the same Juventus Official Fan Club;
- eligibility for and invitation to dedicated events organised by Juventus.

Members who are also Juventus Card holders (a product not included in the JOFC Membership Pack):

- a 10% discount at physical Juventus Stores by showing the Juventus Card at the cash desk

The discount cannot be combined with other discounts/offers/promotions and does not apply to those items or categories of items which, from time to time, Juventus may, at its sole discretion, expressly exclude from discounts

and/or promotional activities.

c) **INTERNATIONAL Rate Membership Pack** (reserved only for Members of the Juventus Official Fan Clubs based in non-European countries):

- 1 welcome gadget
- Juventus Official Fan Club e-card, which entitles users to:
 - discounts on the rates of the JMedical medical centre located in via Druento 153/56 - Turin, by showing the Juventus Official Fan Club e-card in paper or digital format when making the booking (the percentage and the services for which it will be possible to access the discount are decided at JMedical's discretion);
 - special rates for visits to the Juventus Museum and/or Juventus Museum & Allianz Stadium Tour and/or Juventus Museum & MatchDay Tour;
 - special rates on overnight stays at the JHotel located in via Traves 40 - Turin (without the possibility of combining the stay with the ticket, which must be requested through your JOFC);
- the opportunity to purchase dedicated Juventus Official Fan Club merchandise
- the opportunity to purchase the Juventus Card from their Juventus Official Fan Club
- ticketing services through their Juventus Official Fan Club to which they belong during the season ticket campaign;
- access to Mediated Sales through the Juventus Official Fan Club to which they belong;
- access to Instant Sales through the Juventus Official Fan Club to which they belong;
- for the JOFC Member who holds a **BASIC JOFC Season Ticket**, purchased through his/her own Juventus Official Fan Club of reference: the option to register as a "reserve" in the My Season Pass section up to a maximum number of 2 JOFC Members and to change the name of his/her own season ticket in favour of a reserve for a maximum of 6 matches included in the Season Ticket;
- for the JOFC Member who holds a **FULL JOFC Season Ticket** purchased through his/her own Juventus Official Fan Club of reference: the option to register as a "reserve" in the My Season Pass section, up to a maximum number of 6 JOFC Members and to change the name of his/her season ticket in favour of one of the aforementioned reserves for every match included in the Season Ticket;
- for the JOFC Member who holds a **STAR JOFC Season Ticket** purchased through his/her own Juventus Official Fan Club of reference: the option to register as a "reserve" in the My Season Pass section, up to a maximum number of 8 JOFC Members and to change the name of his/her season ticket in favour of one of the aforementioned reserves for every match included in the Season Ticket;
- for the JOFC Member holder of a **UNDER 28 JOFC Season Ticket**, purchased through his/her own Juventus Official Fan Club of reference: the option to register as a "reserve" in the My Season Pass section up to a maximum number of 2 JOFC Members and to change the name of his/her own season ticket in favour of one of the aforementioned reserves for a maximum of 6 matches included in the season ticket;
- for the JOFC Member who owns a **UNDER 14 JOFC Season Ticket** purchased through his/her own Juventus Official Fan Club of reference: the option to register as a "reserve" in the My Season Pass section up to a maximum number of 4 JOFC Members and to change the name of his/her season ticket in favour of one of the aforementioned reserves for every match included in the Season Ticket;
- for the JOFC Member who holds a **FULL JOFC Season Ticket** or **STAR JOFC Season Ticket** purchased through his/her own Juventus Official Fan Club of reference: the option to resell his/her seat through Juventus or through his/her own Juventus Official Fan Club of reference, in the latter case only to JOFC Members of the JOFC Club they belong to, for every match included in his/her season ticket;
- the option to be registered as a "reserve" of a JOFC Member who holds a Season Ticket;
- possibility of being indicated as an assignee of the pre-emption rights recognized to the JOFC Member, holder of the Season Ticket, enrolled in the same Juventus Official Fan Club to which he / she belongs;
- eligibility for and invitation to dedicated events organised by Juventus.

Members who are also Juventus Card holders (a product not included in the JOFC Membership Pack):

- a 10% discount at physical Juventus Stores by showing the Juventus Card at the cash desk

The discount cannot be combined with other discounts/offers/promotions and does not apply to those items or categories of items which, from time to time, Juventus may, at its sole discretion, expressly exclude from discounts and/or promotional activities.

d) for the JOFC Member who holds a **FULL JOFC Season Ticket** or **STAR JOFC Season Ticket** purchased through his/her own Juventus Official Fan Club of reference: the option to resell his/her seat through Juventus or through his/her own Juventus Official Fan Club of reference, in the latter case only to JOFC Members of the JOFC Club they belong to, for every match included in his/her season ticket;

- 1 welcome gadget

- Juventus Official Fan Club e-card, which entitles users to:

- discounts on the rates of the JMedical medical centre located in via Druento 153/56 - Turin, by showing the Juventus Official Fan Club e-card in paper or digital format when making the booking (the percentage and the services for which it will be possible to access the discount are decided at JMedical's discretion);
- special rates for visits to the Juventus Museum and/or Juventus Museum & Allianz Stadium Tour and/or Juventus Museum & MatchDay Tour;
- special rates on overnight stays at the JHotel located in via Traves 40 - Turin (without the possibility of combining the stay with the ticket, which must be requested through your JOFC);

- the opportunity to purchase dedicated Juventus Official Fan Club merchandise

- the opportunity to purchase the Juventus Card from their Juventus Official Fan Club

- ticketing services through their Juventus Official Fan Club to which they belong during the season ticket campaign;

- access to Mediated Sales through the Juventus Official Fan Club to which they belong;

- access to Instant Sales through the Juventus Official Fan Club to which they belong;

- for the JOFC Member who holds a **BASIC JOFC Season Ticket**, purchased through his/her own Juventus Official Fan Club of reference: the option to register as a "reserve" in the My Season Pass section up to a maximum number of 2 JOFC Members and to change the name of his/her own season ticket in favour of a reserve for a maximum of 6 matches included in the Season Ticket;

- for the JOFC Member who holds a **FULL JOFC Season Ticket** purchased through his/her own Juventus Official Fan Club of reference: the option to register as a "reserve" in the My Season Pass section, up to a maximum number of 6 JOFC Members and to change the name of his/her season ticket in favour of one of the aforementioned reserves for every match included in the Season Ticket;

- for the JOFC Member who holds a **STAR JOFC Season Ticket** purchased through his/her own Juventus Official Fan Club of reference: the option to register as a "reserve" in the My Season Pass section, up to a maximum number of 8 JOFC Members and to change the name of his/her season ticket in favour of one of the aforementioned reserves for every match included in the Season Ticket;

- for the JOFC Member holder of an **UNDER 28 JOFC Season Ticket**, purchased through his/her own Juventus Official Fan Club of reference: the option to register as a "reserve" in the My Season Pass section up to a maximum number of 2 JOFC Members and to change the name of his/her own season ticket in favour of one of the aforementioned reserves for a maximum of 6 matches included in the Season ticket;

- for the JOFC Member who owns an **UNDER 14 JOFC Season Ticket** purchased through his/her own Juventus Official Fan Club of reference: the option to register as a "reserve" in the My Season Pass section up to a maximum number of 4 JOFC Members and to change the name of his/her season ticket in favour of one of the aforementioned reserves for every match included in the Season Ticket;

- for the JOFC Member who holds a **FULL JOFC Season Ticket** or **STAR JOFC Season Ticket** purchased through

his/her own Juventus Official Fan Club of reference: the option to resell his/her seat through Juventus or through his/her own Juventus Official Fan Club of reference, in the latter case only to JOFC Members of the JOFC Club they belong to, for every match included in his/her Season ticket;

- the option to be registered as a “reserve” of a JOFC Member who holds a Season Ticket;
- possibility of being indicated as an assignee of the pre-emption rights recognized to the JOFC Member who holds the Season Ticket and who is enrolled in the same Juventus Official Fan Club;
- eligibility for and invitation to dedicated events organised by Juventus.

Members who are also Juventus Card holders (a product not included in the JOFC Membership Pack):

- a 10% discount at physical Juventus Stores by showing the Juventus Card at the cash desk

The discount cannot be combined with other discounts/offers/promotions and does not apply to those items or categories of items which, from time to time, Juventus may, at its sole discretion, expressly exclude from discounts and/or promotional activities.

e) **UNDER 5 Rate Membership Pack** (reserved for Members of all Juventus Official Fan Clubs, regardless of the location of the Juventus Official Fan Club, born after 1 July 2021):

- Juventus Official Fan Club e-card, which entitles users to:
 - discounts on the rates of the JMedical medical centre located in via Druento 153/56 - Turin, by showing the Juventus Official Fan Club e-card in paper or digital format when making the booking (the percentage and the services for which it will be possible to access the discount are decided at JMedical's discretion);
 - special rates for visits to the Juventus Museum and/or Juventus Museum & Allianz Stadium Tour and/or Juventus Museum & MatchDay Tour;
 - special rates on overnight stays at the JHotel located in via Traves 40 - Turin (without the possibility of combining the stay with the ticket, which must be requested through your JOFC);
- the opportunity to purchase dedicated Juventus Official Fan Club merchandise
- the opportunity to purchase the Juventus Card from their Juventus Official Fan Club
- ticketing services through their Juventus Official Fan Club to which they belong during the season ticket campaign;
- access to Mediated Sales through the Juventus Official Fan Club to which they belong;
- access to Instant Sales through the Juventus Official Fan Club to which they belong;
- for the JOFC Member who holds a **BASIC JOFC Season Ticket**, purchased through his/her own Juventus Official Fan Club of reference: the option to register as a “reserve” in the My Season Pass section up to a maximum number of 2 JOFC Members and to change the name of his/her own season ticket in favour of a reserve for a maximum of 6 matches included in the Season Ticket;
- for the JOFC Member who holds a **FULL JOFC Season Ticket** purchased through his/her own Juventus Official Fan Club of reference: the option to register as a “reserve” in the My Season Pass section, up to a maximum number of 6 JOFC Members and to change the name of his/her season ticket in favour of one of the aforementioned reserves for every match included in the Season Ticket;
- for the JOFC Member who holds a **STAR JOFC Season Ticket** purchased through his/her own Juventus Official Fan Club of reference: the option to register as a “reserve” in the My Season Pass section, up to a maximum number of 8 JOFC Members and to change the name of his/her season ticket in favour of one of the aforementioned reserves for every match included in the Season Ticket;
- for the JOFC Member holder of a **UNDER 28 JOFC Season Ticket**, purchased through his/her own Juventus Official Fan Club of reference: the option to register as a “reserve” in the My Season Pass section up to a maximum number of 2 JOFC Members and to change the name of his/her own season ticket in favour of one of the aforementioned reserves for a maximum of 6 matches included in the Season ticket;
- for the JOFC Member who holds a **FULL JOFC Season Ticket** or **STAR JOFC Season Ticket** purchased through

his/her own Juventus Official Fan Club of reference: the option to resell his/her seat through Juventus or through his/her own Juventus Official Fan Club of reference, in the latter case only to JOFC Members of the JOFC Club they belong to, for every match included in his/her Season ticket;

- the option to be registered as a “reserve” of a JOFC Member who holds a Season Ticket;
- possibility of being indicated as an assignee of the pre-emption rights recognized to the JOFC Member who holds the Season Ticket and who is enrolled in the same Juventus Official Fan Club;
- eligibility for and invitation to dedicated events organised by Juventus.

Members who are also Juventus Card holders (a product not included in the JOFC Membership Pack):

- a 10% discount at physical Juventus Stores by showing the Juventus Card at the cash desk

The discount cannot be combined with other discounts/offers/promotions and does not apply to those items or categories of items which, from time to time, Juventus may, at its sole discretion, expressly exclude from discounts and/or promotional activities.

f) **MEMBER Rate Membership Pack** (reserved for Members of all Juventus Official Fan Clubs, regardless of the location of the Juventus Official Fan Club, who are in possession of an active Juventus Membership):

- Juventus Official Fan Club e-card, which entitles users to:
 - discounts on the rates of the JMedical medical centre located in via Druento 153/56 - Turin, by showing the Juventus Official Fan Club e-card in paper or digital format when making the booking (the percentage and the services for which it will be possible to access the discount are decided at JMedical's discretion);
 - special rates for visits to the Juventus Museum and/or Juventus Museum & Allianz Stadium Tour and/or Juventus Museum & MatchDay Tour;
 - special rates on overnight stays at the JHotel located in via Traves 40 - Turin (without the possibility of combining the stay with the ticket, which must be requested through your JOFC);
- the opportunity to purchase dedicated Juventus Official Fan Club merchandise
- the opportunity to purchase the Juventus Card from their Juventus Official Fan Club
- ticketing services through their Juventus Official Fan Club to which they belong during the season ticket campaign;
- access to Mediated Sales through the Juventus Official Fan Club to which they belong;
- for the JOFC Member who holds a **BASIC JOFC Season Ticket**, purchased through his/her own Juventus Official Fan Club of reference: the option to register as a “reserve” in the My Season Pass section up to a maximum number of 2 JOFC Members and to change the name of his/her own season ticket in favour of a reserve for a maximum of 6 matches included in the Season Ticket;
- for the JOFC Member who holds a **FULL JOFC Season Ticket** purchased through his/her own Juventus Official Fan Club of reference: the option to register as a “reserve” in the My Season Pass section, up to a maximum number of 6 JOFC Members and to change the name of his/her season ticket in favour of one of the aforementioned reserves for every match included in the Season Ticket;
- for the JOFC Member who holds a **STAR JOFC Season Ticket** purchased through his/her own Juventus Official Fan Club of reference: the option to register as a “reserve” in the My Season Pass section, up to a maximum number of 8 JOFC Members and to change the name of his/her season ticket in favour of one of the aforementioned reserves for every match included in the Season ticket;
- for the JOFC Member holder of an **UNDER 28 JOFC Season Ticket**, purchased through his/her own Juventus Official Fan Club of reference: the option to register as a “reserve” in the My Season Pass section up to a maximum number of 2 JOFC Members and to change the name of his/her own season ticket in favour of one of the aforementioned reserves for a maximum of 6 matches included in the Season ticket;
- for the JOFC Member who owns an **UNDER 14 JOFC Season Ticket** purchased through his/her own Juventus Official Fan Club of reference: the option to register as a “reserve” in the My Season Pass section up to a maximum number

of 4 JOFC Members and to change the name of his/her season ticket in favour of one of the aforementioned reserves for every match included in the Season Ticket;

- for the JOFC Member who holds a **FULL JOFC Season Ticket** or **STAR JOFC Season Ticket** purchased through his/her own Juventus Official Fan Club of reference: the option to resell his/her seat through Juventus or through his/her own Juventus Official Fan Club of reference, in the latter case only to JOFC Members of the JOFC Club they belong to, for every match included in his/her Season ticket;
- the option to be registered as a "reserve" of a JOFC Member who holds a Season Ticket;
- possibility of being indicated as an assignee of the pre-emption rights recognized to the JOFC Member who holds the Season Ticket and who is enrolled in the same Juventus Official Fan Club;

Members who are also Juventus Card holders (a product not included in the JOFC Membership Pack):

- a 10% discount at physical Juventus Stores by showing the Juventus Card at the cash desk

The discount cannot be combined with other discounts/offers/promotions and does not apply to those items or categories of items which, from time to time, Juventus may, at its sole discretion, expressly exclude from discounts and/or promotional activities.

3. Participation in the Juventus Official Fan Club Project is possible by filling in the data in this form and purchasing the JOFC Membership Pack. Applications for each membership can be submitted only to those associations that have joined the project and have been officially recognised as Juventus Official Fan Clubs.
4. The Juventus Official Fan Club Member declares that he/she has read the Affiliation Framework Agreement for the Juventus Official Fan Club Project published on the Juventus website (<https://www.juventus.com/it/bianconeri/official-fan-club/apri-fan-club>) and acknowledges that if the minimum number of purchases of JOFC Membership Packs is not reached, the association will not be able to obtain the recognition of Juventus Official Fan Club and purchase the JOFC Membership Pack for the applicant. In this case, the association will have the obligation to reimburse the applicant for any amounts advanced by the latter for the purchase of the JOFC Membership Pack. The Juventus Official Fan Club Member declares that he/she releases Juventus from any liability in this regard and that he/she has no claim against Juventus for failure to access the services.
5. If the Official Fan Club through which the Official Fan Club Members have purchased their JOFC Membership Packs loses its Juventus Official Fan Club credentials during the validity period of the Official Fan Club services and the agreement between the Club and Juventus therefore becomes invalid, Juventus shall promptly notify the Juventus Official Fan Club Member by email. In this case, the Juventus Official Fan Club Member may request, in accordance with the terms and procedures which will be subsequently indicated, to join another Juventus Official Fan Club to continue to use the services of the JOFC Membership Pack.
6. In order to ensure the correct provision of services, personal data must be correct and truthful. The processing of such data shall comply with the methods specified in the attached information document.
7. By signing this form, the applicant declares that he/she has acknowledged and accepted that:
 - the Juventus Official Fan Club Member "status" does not grant the automatic right to ticket allocation whenever members submit a ticket request to their Juventus Official Fan Club;
 - it is not possible to change names at the Juventus Official Fan Club. Subject to limitations imposed by the Public Safety Authorities, the name change, where permitted, is a paid service available exclusively on the Official Juventus Ticket Shop website, after registration on the site itself;
 - the Juventus Official Fan Club Member may not delegate a third party to collect paper tickets for away matches of European Cups: tickets may only be collected by the person whose name is on the ticket, subject to presentation of an identity document (in the event of a failure to comply with this regulation, Juventus

reserves the right to suspend or limit services to the Juventus Official Fan Club Member pursuant to Article 13 herein;

- only JOFC members who have provided their place of residence and for whom none of the following conditions apply may use the ticketing service through their Juventus Official Fan Club: (i) the presence of reasons preventing the issue of admission tickets in accordance with the applicable regulations, *i.e.*: the Member is the subject of measures as per article 6 of Law No. 401 of 13 December 1989 (DASPO), or as per Law No. 1423 of 27 December 1956 (special surveillance, obligation or prohibition of residence) and subsequent amendments to these laws or new laws on the subject, or, in any case, has been convicted, including by judgments that are not yet final, of offences committed during or on the occasion of sporting events (hereinafter “**Reasons for Rejection**”); (ii) existence of an ongoing prohibition enacted by Juventus pursuant to the Code of Conduct (hereinafter “**Entrance Ban to Sporting Events**”); (iii) notification by the Public Safety Authorities of suspension and/or exclusion of the JOFC Member from the Juventus Official Fan Club project or in any case any communication from the Authorities requesting Juventus not to provide the services. The Reasons for Rejection are verified by sending personal data to the police headquarters, by the methods indicated by Decree of the Ministry of the Interior dated 15 August 2009, including the data protection security measures. In addition, the tickets already issued may be deactivated or their use inhibited in the event of subsequent verification, at access to the stadium, of the existence of the Reasons for Rejection referred to in point (i) above or of the Entrance Ban to Sporting Events referred to in point (ii);
 - the Juventus Official Fan Club e-card is strictly personal and non-transferable, each Juventus Official Fan Club Member is the only cardholder for the e-card assigned to the latter. Any abuse and/or fraudulent use of the e-card shall result in the immediate suspension and/or interruption of services.
8. Membership of the Juventus Official Fan Club project is valid for one Football Season. After said period, no type of service within the scope of the JOFC project will be provided to the Juventus Official Fan Club Member, except for renewal to be carried out through the channels that Juventus will prepare and communicate to the Juventus Official Fan Clubs.
9. The right of the Juventus Official Fan Club Member to use the services is personal and non-transferable. With the exception of the provisions of Article 5 in the event that the Member’s own Juventus Official Club is ruled out from the Juventus Official Fan Club Project, **membership in several different Juventus Official Fan Clubs** during the same football season is strictly prohibited, on penalty of suspension of services.
10. The Juventus Official Fan Club Member undertakes to exclusively use services for legitimate purposes admitted by current laws, uses and manners, due diligence rules, in any case without prejudice to the rights of any third party. Outside of the provision and supply of the services included in the JOFC Membership Pack, Juventus will not be party to the agreement between the Juventus Official Fan Club Member and their Juventus Official Fan Club. Juventus shall not in any way be responsible for breaches of the obligations by the Juventus Official Fan Club pursuant to the Framework Agreement, nor can it be held responsible for the initiatives and/or services offered by the Juventus Official Fan Club outside the Framework Agreement.
11. The Juventus Official Fan Club Member recognises that the use of services is at their own risk. Services are provided “as they are” and “as available”. Juventus provides no guarantee that services match the requirements of the Juventus Official Fan Club Member.
12. The Juventus Official Fan Club Member accepts the unquestionable right of Juventus to exclude from the Juventus Official Fan Club Project, or, if already registered, to interrupt, suspend or limit the services (depending on the seriousness of the actions), towards those persons:
- who have behaved in a way that does not comply with the rules of the “Code Regulating the Sale of Admission Tickets” (hereinafter the “**Code of Conduct**” available here: <https://www.juventus.com/it/regolamenti>) adopted by Juventus pursuant to the directives of the National Observatory on Sporting Events and have been sanctioned

pursuant to the above-mentioned Code of Conduct;

- who are responsible for violations of the regulations for use of the sports venues in question (available here <https://www.juventus.com/it/regolamenti>);
- are subject to the provisions of article 6 of Law No. 401 dated 13 December 1989 or Law No. 1423 dated 27 December 1956, or who have been reported for, or convicted (including by a judgment that has not become final) of, offences committed during or on the occasion of sporting events (hereinafter “**Restrictive Measures**”);
- for which Juventus has received indications and/or requests to that effect from the Public Safety Authority.

In the above identified cases, Juventus will only be obliged to communicate to the Juventus Official Fan Club Member and their Juventus Official Fan Club, refusal of the request to purchase the JOFC Membership Package and, if already registered, the interruption and/or cancellation and/or limitation of the services pursuant to Article 2, without additional and more specific explanations and without the Juventus Official Fan Club Member having the right to receive refunds, compensation or indemnities.

13. Juventus may also, at any time, interrupt or suspend or limit the provision of services and/or take legal action against the Juventus Official Fan Club Member:

- in the event of non-compliance with these Terms and Conditions;
- in case of violation of the terms and conditions of use for season tickets and/or of the conditions of sale regarding admission tickets for individual matches;
- in the event that the member has committed acts or facts in violation of the Juventus Code of Ethics (available here: <https://www.juventus.com/it/club/corporate-governance/compliance/modello-231>).

14. Pursuant to Article 47, paragraph 2 of the Consumer Code (Italian Legislative Decree 206/2005, as amended), Articles 48 to 68 of the Consumer Code do not apply to this agreement, therefore the right of withdrawal pursuant to Article 52 of the Consumer Code is excluded as it is a contract negotiated outside of the commercial locations on the basis of which the payment that the consumer must pay to their Juventus Official Fan Club is not higher than €50.

15. Juventus reserves the right to update, amend and/or supplement these Terms and Conditions for reasons required by supervening regulatory changes or for other reasons related to management of the services. Any changes made by Juventus to the services and to these Terms and Conditions will be communicated to the Juventus Official Fan Club Member at the email address provided by the latter and/or through their Juventus Official Fan Club. The timing and procedures for the entry into force of any amendments and their application to the Members of the Juventus Official Fan Club will be communicated from time to time, depending on the nature and extent of the amendments. Unless otherwise provided, if the Member of the Juventus Official Fan Club continues to use the services after the amendments have been notified and published, this shall mean that the Member has accepted the amendments.

16. These terms and conditions are regulated by Italian law. This is without prejudice to the application to the JOFC Member who does not have his/her habitual residence in Italy, of any more favourable and mandatory provisions of the law of the country in which the same has his/her habitual residence.

17. For any dispute concerning the validity, performance or interpretation of these Terms and Conditions:

- a) for the Member residing in Italy: the Court of the place of residence or domicile of the customer shall have jurisdiction;
- b) for a Member resident in a member state of the European Union: the latter shall be entitled to act both (i) in the member state in which he/she is domiciled as well as (ii) in Italy;
- c) in all other cases, the Court of Turin shall have exclusive jurisdiction, without prejudice to any more favourable and mandatory provisions of the law of the country in which the JOFC Member has his/her habitual residence.

In disputes concerning relations between consumer and trader, the JOFC Member will also be entitled to attempt an out-of-court settlement of disputes through the procedures pursuant to Part V, Title II-bis of the Consumer Code (ADR – Alternative Dispute Resolution). This is in any case without prejudice to the JOFC Member's rights to seize the competent ordinary court for disputes arising from these Terms and Conditions, whatever the outcome of the out-of-

court settlement procedure.

INFORMATION ON PERSONAL DATA PROCESSING

pursuant to Regulation (EU) 2016/679 ("GDPR") and the applicable national regulations on the protection of personal data

The applicable legislation guarantees that the processing of personal data shall be carried out in compliance with the rights, fundamental freedoms as well as the dignity of natural persons, with particular reference to their privacy and the right of protection of personal data, ensuring that the data is processed in a lawful and correct manner.

In the light of these criteria, in the capacity of "Data Subject", please be advised of the following:

1. Data Controller

The Data Controller is Juventus F.C. S.p.A., with registered office in Via Druento 175 – 10151 Turin, VAT No. 00470470014, which processes the data for the purposes linked to the Juventus Official Fan Club Project.

2. Data Protection Officer

Juventus has appointed the Data Protection Officer (as envisaged in Article 37, Regulation (EU) 2016/679) as the point of contact, also with regard to data subjects, for questions relating to personal data processing. The DPO may be contacted by writing to the Juventus address specified below and to the following email address: privacy@juventus.com.

3. Type of data processed

Common personal data: the data provided for the purpose of joining the project (name, last name, place/country and date of birth, email and telephone), or the additional data necessary for the verification of the person's identity and for the purchase of tickets and/or season tickets and that are necessary for the issue of the Juventus Card (copy of identity document), or information on Juventus products/services purchased (season ticket, membership, Juventus Card), or images (when sending photographs for publication or participating in events recorded by Juventus).

Data relating to measures: in order to join the JOFC Project and for access to the related services, as in the case of tickets purchased to access the stadium and/or the release of the Juventus Card, data regarding criminal or administrative measures that entail the enforcement of a ban on entering stadiums may also be processed if communicated to Juventus by the competent authorities. This also includes data on those who breach the Code Regulating the Sale of Admission Tickets.

4. Data Sources

Common personal data are collected from the data subject (and therefore provided by the same) through the completion of the application form to the Juventus Official Fan Club, by their Juventus Official Fan club, as well as in the context of services and products linked to the Juventus Official Fan Club project supplied by Juventus.

The data relating to measures may however be communicated to Juventus by the authorities in relation to the applicable regulations, for the purposes of prevention and repression of expression of violence linked to football matches.

5. Purpose of data processing, legal basis, nature of their assignment and storage period

Purpose	Legal basis	Nature of assignment	Storage period
Common data are processed to execute the request of the data subject for membership of the JOFC Project and to provide the relative services; for sending service communications and to keep them informed in relation to the initiatives relating to the Juventus Official Fan Club Project (also by telephone, where provided), to organise activities and manage the participation in events organised within the context of the JOFC Project.	Performance of a contract or application of precontractual measures (article 6.1.b GDPR)	The conferment is necessary for the provision of services or to comply with legal obligations. The failure to provide the data or their incompleteness may make it impossible for the company to provide the full range of services and to comply with legal obligations.	Common data uploaded to the JOFC platform are retained for the duration of the membership (annual). In case of failure to complete the application and/or renew the membership, common personal data are in any case deleted after one month from the expiry of the membership.
Data may also be used to purchase tickets at the stadium and the Juventus Card.	Performance of a contract or application of precontractual measures (article 6.1.b GDPR)		Application forms including common data are stored for 10 years from the end of the football season to which the membership refers to, for any checks and/or management of complaints.
An identity document is required for the identification of the data subject in order to counteract fraud.	Legitimate interest (article 6.1.f GDPR)		The ID document is stored temporarily until the identity has been verified and in any case it is deleted within 5 months from the acquisition of the document by the Data Controller.
The ID document is also required to comply with legal obligations in order to purchase tickets at the stadium and the Juventus Card.	Complying with legal obligations to which the Data Controller is subject (article 6.1.c GDPR)		
Common data and data relating to measures may be processed also to prevent			

access to or the suspension of services to the JOFC Member and the revocation or suspension of the Juventus Card.	Performance of a contract or application of precontractual measures (article 6.1.b GDPR)		
<u>Administrative purposes</u> Common data will be processed for administrative and accounting purposes, including the transmission, if any, by email of business invoices by Juventus, to implement purchases and issuance of the purchased ticket.	Performance of a contract or application of precontractual measures (article 6.1.b GDPR) Complying with legal obligations to which the Data Controller is subject (article 6.1.c GDPR)	The assignment of data is necessary for the provision of services or to comply with legal obligations. The failure to provide the data or its incompleteness may make it impossible for the company to provide the full range of services and to comply with legal obligations.	10 years from the purchase and/or termination of the effects of the agreement for possible administrative checks and/or for the management of judicial disputes.
<u>Ticket Service Management – purchase and issuance of tickets and season tickets.</u> Common data such as name, last name, gender, place/country and data of birth are processed for the issuance of tickets for the purposes of admission to the stadium and the provision of services related thereto. Common data and data relating to measures may be processed also to prevent access to the stadium.	execution of a contract or of precontractual measures (article 6.1.b GDPR) Complying with legal obligations to which the Data Controller is subject (article 6.1.c GDPR)	The processing is necessary for the provision of services or to comply with legal obligations. Should the data subject not intend to supply the personal data requested and necessary on the basis of what has been stated above, it will be impossible to provide these services.	Without prejudice to processing performed for administrative, public security or judicial purposes, the personal data collected in order to link each ticket to the user's details in application of the Ministerial Decree of 6 June 2005 is deleted pursuant to article 6, paragraph 4, of the above-mentioned decree, seven days after the date of the match to which the individual tickets refer.
<u>Juventus Cards Management:</u> The common data required for the Juventus Card are processed in order to issue and activate said card and for the provision of the services connected to it, including sending service messages (also by telephone) strictly linked to the agreement and to the benefits arising from the same, as well as the management of specific requests of the Juventus Fan Club Member.	Performance of a contract or application of precontractual measures (article 6.1.b GDPR)	The Data Controller is not obliged to obtain any specific consent from the data subject. The illustrated processing is in fact necessary for the provision of services or to comply with legal obligations. Should the data subject not intend to supply the personal data requested and necessary on the basis of what has been stated above, it will be impossible to provide these services.	10 years from the expiry date of the Juventus Card for possible administrative checks and/or for the management of judicial disputes.
<u>Marketing:</u> For sending marketing message via e-mail and, if a telephone number has been supplied, via telephone call or SMS, also for promotional and marketing purposes, specifically in relation to: <ul style="list-style-type: none"> Juventus' products and/or services; special offers, pre-sales, discounts relating to products and/or services from third parties which Juventus, thanks to 	Consent of the data subject (article 6.1.a GDPR)	The provision of data is optional and failure to provide it will not involve any consequence, except for the impossibility of being included in statistical analysis and/or being kept informed of any marketing and promotional/advertisement initiatives by Juventus and third-party companies thereof. This consent, when granted, can in any case be withdrawn at any time in line with the procedures set out below.	The data are retained for the time needed to fulfil their purposes, or until the recipient of the message no longer has an interest in the same, taking the utmost care to prevent the data being retained indefinitely and to favour the exercise of the latter's rights. To this end, the data processed for the purposes linked to commercial and marketing communications (when consent for this has been granted) will be retained until there are interactions with Juventus (intended also as access to sites,

<p>commercial dealings with its own Partners/Sponsors, may promote at favourable conditions;</p> <ul style="list-style-type: none"> polls and market research, etc. <p>For more information on processing for marketing purposes, please see our Privacy Policy (https://www.juventus.com/it/privacy)</p>			<p>to apps or other Juventus communication channels such as Direct E-Mailing, specific Landing Pages, etc) and, in case of termination of these, the data will be deleted after three years from the last interaction with Juventus.</p>
<p>Profiling:</p> <p>to process the commercial profile (by detecting consumer habits), for the purpose of sending informational and/or advertising material of specific interest, by means of automated systems such as email, fax, SMS, MMS or mail.</p> <p>For more information on processing for profiling purposes, please see our Privacy Policy (https://www.juventus.com/it/privacy)</p>	<p>Consent of the data subject (article 6.1.a GDPR)</p>	<p>The provision of data is optional and failure to provide it will not involve any consequence other than the impossibility of being included in profiling analyses and receive promotions, discounts and communications targeted on the basis of the data provided.</p> <p>This consent, when granted, can in any case be withdrawn at any time with the procedures indicated below.</p>	<p>The data are retained for the time needed to fulfil their purposes, or until the recipient of the message no longer has an interest in said purposes. To this end, the data processed for the purposes linked to profiling (if consent for this has been granted) will be stored until we receive revocation of the consent and in any case for a period no longer than 25 months.</p>
<p>Soft Spamming:</p> <p>only with regard to the email coordinates provided by the data subject when purchasing a service, the data provided may be used to allow Juventus to directly offer similar products or services, without prejudice to the data subject's right to object at any time and without formalities to said processing, manifesting said intention in an appropriate and unequivocal manner.</p> <p>For more information on processing for profiling purposes, please see our Privacy Policy (https://www.juventus.com/it/privacy)</p>	<p>Legitimate interest of the data controller (article 6.1.a GDPR)</p>	<p>The supply of the data is necessary to send information on products or similar services. However, if the data subject is opposed to this processing, the above restriction will have no consequence on services other than the impossibility of receiving information and messages about similar products.</p> <p>The restriction request can be exercised by contacting the Data Controller simply when receiving such emails, by clicking on the unsubscribe link at the bottom of the message received or by the contact service on the Website: https://www.juventus.com/it/contact.php, or by writing to: privacy@juventus.com</p>	<p>The purchasing data processed for sending so-called soft spam will be stored for as long as the commercial relationships last, intended as purchases of products or Juventus Services and, from the termination of these, for a period no longer than 3 years from the last purchase.</p>
<p><u>Disclosure of data linked to the participation in events related to the JOFC Project:</u></p> <p>Common data that may be provided and images and/or personal experiences shared in the context of participation in events and/or specialised sections within the JOFC Project may be disclosed, following appropriate release forms/indemnity, through publication in any media, including but not limited to social networks, and on any means of communication and/or support.</p>	<p>Consent of the data subject (article 6.1.a GDPR)</p>	<p>The provision of data is optional and failure to provide them will have no consequences in relation to the agreement, other than the impossibility of being invited and/or participating in the events and/or special sections and, within this scope, sharing one's own images and/or personal experiences</p>	<p>until the consent is withdrawn</p>

6. The privacy rights of Minors

In case of subjects under 16 years of age, pursuant to the applicable regulations on the protection of personal data, consent must be provided by the person with parental responsibility of the minor (hereinafter "Parent") for those purposes for which the processing of personal data is based on consent. The Parent shall be entitled to review and to request the removal of the personal data.

7. Method of data processing

The data will be processed using electronic and/or digital tools and, in any case, according to the methods and tools adequate to guarantee the security and confidentiality of the data, in compliance with the provisions of the current regulations on the subject. More specifically, adequate technical, IT, organisational, logical and procedural security measures will be taken in order to ensure protection of the data, granting access only to the people authorised to process by the Data Controller or Data Processors appointed by the Data Controller.

8. Categories of subjects with access to data

The categories of subjects that may be aware of personal data, as Authorised Subjects or Data Processors, are:

- ✓ Juventus' personnel, subject to appointment as persons authorised to process data;
- ✓ subjects appointed as Data Processors as:
 - professionals or businesses involved by Juventus in the organisation and administrative, legal, fiscal or technical management of Services;
 - companies that provide services for the issuance and control of tickets for access to the stadium;
 - companies that provide entertainment services at the stadium;
 - companies that provide control services on occasions of events organised by Juventus;
 - supplier companies of Juventus that offer services for sending communications via automated systems, such as email, fax, text messages or MMS, or using traditional methods (e.g. paper mail), or by telephone with operators for marketing purposes;
 - supplier companies of Juventus that offer support in carrying out market studies;
 - supplier companies of Juventus that manage the Contact Centre and Customer Care service;
 - companies that provide services involving the recording of videos and/or taking of photographs;
 - companies that provide hosting and archiving services;
 - companies that provide IT services;
 - the affiliated Juventus Official Fan Club

Furthermore, personal data may be shared with third parties (or determined subject other than the member, by Juventus, by Data Processors and by persons tasked with the processing of the above mentioned processing) only in those cases when this is mandatory by law or necessary for the provision of Services, within the scope of the processing detailed in Section 6. These third parties are:

- shipping service providers used by Juventus for the delivery of correspondence, of gadgets included in the Pack; these suppliers are also required to process your data exclusively to provide the shipping service requested and operate as independent data controllers;
- Bodies, Authorities or Public Officials, in cases where the communication of the data is obligatory by law (e.g. Consumer protection supervisory authorities, judicial authorities, law enforcement agencies, etc.);
- third-party companies that manage online payment platforms and operate as independent data controllers;
- any other public and/or private subject, natural and/or legal person that operate in the capacity of independent Data Controllers (legal, administrative and tax consultancy firms, Judicial Authorities), if such disclosure is required or functional for the correct performance of the contractual obligations assumed as well as statutory obligations.

Sharing of personal data with third-party companies is not provided in case a further and specific consent would be required, for sending commercial and marketing communications by third-party subjects, without such prior consent.

Lastly, data may not be broadcast, with the exception of the images included in audio-visual recordings made inside the stadium and/or on occasion of events in the context of the Juventus Official Fan Club project in which the data subject participates, which may be transmitted or broadcast over any channel of communication as part of the public presentation of the sporting event, as well as in the context of the activities relating to information and promotion of Juventus activities and, in particular, of activities of the Juventus Official Fan Club project. Juventus notes that any further sharing and circulation of the images published by third parties obviously cannot be controlled by it.

9. Data transfer

Juventus stores the data in archives and on servers within the European Union. In the event that Juventus stores personal data on a cloud platform, the personal data processed by cloud services providers on behalf of Juventus may be stored in different locations, both in Italy and abroad (EU and non-EU countries).

We also wish to inform you that some Data Processors appointed by our Company may process the data in Italy and abroad (EU and non-EU countries) and/or use subsidiaries or affiliates or sub-suppliers that are based in Italy and/or abroad (EU and non-EU countries) to carry out processing of personal data.

If the personal data are processed outside of the European Union, or in a territory that does not ensure an adequate level of data protection recognised by the European Commission, the transfer of the data abroad shall be subject to specific guarantees for the protection of personal data by adopting special contractual clauses approved by the European Commission.

10. Rights of the data subject

The data subject has specific rights, including that of obtaining confirmation of whether or not their personal data exist, even if not yet recorded, the intelligible communication of this data, of their origin and of the logic and purpose of said processing. The data subject can also obtain the erasure, restriction of processing, transformation into anonymous form or blocking of the data processed in breach of the

law, as well as the updating, correction or, if so interested, the integration of the data and their portability (the right to receive the data in a structured, commonly used, machine-readable format, and to transmit them to another controller)¹. The data subject also has the right to fully or partially object to the processing of their personal data for legitimate reasons, even if they pertain to the purpose of the collection. The data subject may also submit a complaint to the Italian Data Protection Authority in the forms and ways provided for by current legislation.

To exercise the rights listed above with the data controller Juventus, the data subject should submit a request using the following points of contact:

- if registered with the www.juventus.com website and with a Juventus Account, send a request through the contact form on the website at the following link: <https://www.juventus.com/it/contact.php>;
- send an email to the following address: privacy@juventus.com;

It is also possible to request an updated list of the Data Processors from the above-mentioned email address.

The data subject is also entitled to file a complaint with the supervisory authority; in this case, he/she must contact the ITALIAN DATA PROTECTION AUTHORITY. All the necessary information can be found on the www.garanteprivacy.it website as well as the forms accessible at this link: <https://www.garanteprivacy.it/home/modulistica-e-servizi-online>.

¹ These rights are set forth and governed by articles 15-22 of the Regulation. The erasure concerns data processed in breach of the law or if consent is withdrawn, and when there are no other legal grounds for the processing. It is always possible to object with regard to advertising and marketing materials, direct sales or market research. In other cases, it is not possible to object in cases where the data controller has legitimate and prevalent reasons or when such objections would compromise the data controller's right to legal defence.