

June 1, 2025 – With IMMEDIATE EFFECT

Juventus Clubhouse – Code of Conduct

*Creating a respectful, unified, and welcoming home
for all Juventus supporters.*

Purpose

The Juventus Official Fan Club Toronto is proud to have created a permanent space for members to come together and celebrate the club we all love. This Code of Conduct exists to protect that space — ensuring it remains respectful, inclusive, and reflective of the pride we share in wearing the black and white.

As we continue to grow, it's important that every member and guest understands the expectations we hold for behavior, communication, and participation within our community.

1. Club Colours Policy – Matchday Attire

Our clubhouse exists to celebrate Juventus. To preserve a unified atmosphere:

- **Only Juventus colours, apparel, and merchandise** may be worn on matchdays and during official watch parties.
- **No apparel representing other football teams is permitted** during these events. This applies to all members and their guests.

- We understand that in some cases, a family member or non-member may drop off or pick up a member. We will always show courtesy to those individuals, provided there is mutual respect and understanding of this policy.

This space is our home, and on matchdays, it should feel like Juventus through and through.

2. Guest Policy – Bringing Visitors to the Clubhouse

We are proud to be welcoming, but we also need to be consistent and fair. Effective immediately:

- Each member may **bring one guest free of charge** for their **first visit**.
- After that, **guests will be asked to contribute a \$5.00 fee** per visit.
 - This contribution includes **a complimentary bottle of water and a coffee** as a small thank you for joining us.
- Members are responsible for ensuring that their guests are aware of, and follow, all clubhouse rules, including our team colours policy.

This helps us maintain the quality of the clubhouse experience while also covering small operating costs.

3. Behaviour – Expectations for All Members and Guests

The Juventus Clubhouse is a space for **connection, community, and celebration**, **NOT** for conflict or division.

Accordingly, we have **zero tolerance** for the following:

- Bullying or aggressive behavior
- Confrontational or argumentative conduct
- Intimidation or threats of any kind, in person or online

If any such behavior occurs, it will be reviewed by the Board of Directors. Continued violations may lead to suspension or removal from the club.

We are all here for the same reason: To support Juventus. Let's do it with passion, not hostility.

4. Communication and Feedback – How to Reach the Board

The club is entirely volunteer run. Every board member gives their time out of love for the club and respect for the community. We ask that all communication with the board follows these guidelines:

- **Members must bring all concerns directly to the Board** before making comments to a public form, whether in person or online (i.e. social media).
- **Any complaints, concerns or comments (good or bad)** can be communicated via email, text, phone call, or in person.
- Please allow a **minimum of 48 hours** for a response.
 - This does **not** mean the matter will be resolved in 48 hours, but rather that it will begin to be addressed within that time.

- **Public posts on social media that pressure or criticize the board, especially before direct communication has occurred, will not be tolerated.**

We are always open to hearing from members, but respect and process fundamental and non-negotiable.

5. Respect for Our Volunteers and Community

This club does not exist without volunteers.

Every event, every message, every watch party, every photo on the wall, it happens because a group of people give their time freely and generously.

- We ask that all members treat staff, board members, volunteers, and fellow supporters with **respect and appreciation**.
 - Disrespectful or inflammatory behavior undermines the very spirit of this community, and we will not allow that to take root in our club.
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**JUVENTUS
OFFICIAL FAN CLUB
TORONTO**



In Closing: Moving Forward, Together

We are proud of what we've built, and even prouder of what lies ahead. With our new clubhouse, we have established something truly special. But its success depends on all of us working together.

Let's be kind. Let's be proud. Let's be united.

Let's make this club a home where every Juventus supporter — new or lifelong — feels welcome, heard, and safe.

Forza Juve. Sempre.

JOFC Toronto Board of Directors